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For Immediate Release

City of Campbell
Redevelopment Agency

Contact

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CITY OF CAMPBELL LAUNCHES WEBSITE FOR BUSINESSES

Campbell, CA, ---- The City of Campbell is showing support for businesses affected by the slow economic recovery by sponsoring an exclusive website for Campbell businesses to help them reach and attract customers for their products or services. This new website www.ShopinCampbell.com will provide customers with quick and easy access to valuable savings and discounts, and customers can browse the website by category for the latest deals offered by Campbell business 24/7. Customers will spend less and get more for their money.

Participation is "*free*" to all businesses located within Campbell city limits that have a current Campbell businesses license. Businesses log on to the website, follow directions to input their business information and create a special discount for customers to printout and present when they make a purchase. Businesses will be able to log on the website, and update their discounts at any time through a self-directed automated on-line process. It is that simple and there is no charge for Campbell businesses to participate!

The City feels this website will benefit not only Campbell's residents and the community at large in helping them save money, but it will keep our local businesses in business and keep sales tax dollars here to retain important City services for those who live, work, and visit Campbell. As word spreads about www.ShopinCampbell.com the City envisions more and more businesses and customers benefiting from this City sponsored website.

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